



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

COMMITTEE AGAINST PHYSICIAN ASSISTE  
Petta, Ryan & Co. (2589)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174282  
Inv Date 10/28/2012  
Terms Net 30  
Contract 47833  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Petta, Ryan & Co.  
117 Sterling Street  
Clinton,, MA 01510

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL ISSUE (1052)  
Est 151 (27525)  
Local/Political Issue Agency  
151/

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 3:24:12PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 7:22AM (Mo)	00:30	Today Show	RB201202H	\$2400.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Mo, Tu, We, Th, Fr	10/23/12 7:24AM (Tu)	00:30	Today Show	RB201201H	\$2400.00	
4.0	SPOT	8:00AM- 9:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 8:51AM (Mo)	00:30	Today Show	RB201202H	\$2400.00	
4.0	SPOT	8:00AM- 9:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/23/12 8:34AM (Tu)	00:30	Today Show	RB201202H	\$2400.00	
4.0	SPOT	8:00AM- 9:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 8:29AM (We)	00:30	Today Show	RB201202H	\$2400.00	
7.0	SPOT	10:00AM-11:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 10:58AM (Mo)	00:30	Today Show	RB201201H	\$600.00	
7.0	SPOT	10:00AM-11:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 10:29AM (We)	00:30	Today Show	RB201202H	\$600.00	
7.0	SPOT	10:00AM-11:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/26/12 10:29AM (Fr)	00:30	Today Show	RB201202H	\$600.00	
10.0	SPOT	12:00PM-12:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 12:25PM (Mo)	00:30	7 News at Noon	RB201202H	\$600.00	
10.0	SPOT	12:00PM-12:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/23/12 12:29PM (Tu)	00:30	7 News at Noon	RB201202H	\$600.00	
10.0	SPOT	12:00PM-12:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/26/12 12:45PM (Fr)	00:30	7 News at Noon	RB201202H	\$600.00	
15.0	SPOT	1:00PM- 2:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 1:42PM (Mo)	00:30	Days of our Lives	RB201201H	\$750.00	
15.0	SPOT	1:00PM- 2:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 1:45PM (We)	00:30	Days of our Lives	RB201201H	\$750.00	
15.0	SPOT	1:00PM- 2:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/25/12 1:27PM (Th)	00:30	Days of our Lives	RB201202H	\$750.00	
16.0	SPOT	2:00PM- 3:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 2:30PM (Mo)	00:30	DOCTORS Episode: 5031	RB201202H	\$500.00	
16.0	SPOT	2:00PM- 3:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/25/12 2:15PM (Th)	00:30	DOCTORS Episode: 5051	RB201202H	\$500.00	
16.0	SPOT	2:00PM- 3:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/26/12 2:24PM (Fr)	00:30	DOCTORS Episode: 5041	RB201201H	\$500.00	
21.0	SPOT	3:00PM- 3:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 3:20PM (Mo)	00:30	Family Feud Episode: 12071	RB201202H	\$450.00	
21.0	SPOT	3:00PM- 3:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/23/12 3:28PM (Tu)	00:30	Family Feud Episode: 12072	RB201202H	\$450.00	
21.0	SPOT	3:00PM- 3:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 3:20PM (We)	00:30	Family Feud Episode: 12073	RB201202H	\$450.00	
22.0	SPOT	3:30PM- 4:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 3:57PM (Mo)	00:30	Family Feud Episode: 12060	RB201202H	\$450.00	
22.0	SPOT	3:30PM- 4:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/25/12 3:57PM (Th)	00:30	Family Feud Episode: 12070	RB201201H	\$450.00	
22.0	SPOT			10/26/12		1 preempt @ \$450.00		\$0.00	Pre-Empt
27.0	SPOT	4:00PM- 4:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/23/12 4:27PM (Tu)	00:30	7 News at 4	RB201202H	\$1100.00	
27.0	SPOT	4:00PM- 4:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/25/12 4:22PM (Th)	00:30	7 News at 4	RB201202H	\$1100.00	
27.0	SPOT	4:00PM- 4:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/26/12 4:17PM (Fr)	00:30	7 News at 4	RB201202H	\$1100.00	
28.0	SPOT	4:30PM- 5:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 4:40PM (Mo)	00:30	7 News at 4	RB201201H	\$1400.00	
28.0	SPOT	4:30PM- 5:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/23/12 4:46PM (Tu)	00:30	7 News at 4	RB201202H	\$1400.00	
28.0	SPOT	4:30PM- 5:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/26/12 4:46PM (Fr)	00:30	7 News at 4	RB201202H	\$1400.00	
33.0	SPOT	5:00PM- 5:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 5:27PM (We)	00:30	7 News at 5	RB201202H	\$1600.00	
33.0	SPOT	5:00PM- 5:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/25/12 5:27PM (Th)	00:30	7 News at 5	RB201202H	\$1600.00	
33.0	SPOT	5:00PM- 5:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/26/12 5:26PM (Fr)	00:30	7 News at 5	RB201202H	\$1600.00	
34.0	SPOT	6:00PM- 6:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 6:27PM (Mo)	00:30	7 News at 6	RB201202H	\$2200.00	
34.0	SPOT	6:00PM- 6:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/23/12 6:29PM (Tu)	00:30	7 News at 6	RB201201H	\$2200.00	
34.0	SPOT	6:00PM- 6:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/25/12 6:27PM (Th)	00:30	7 News at 6	RB201201H	\$2200.00	
38.0	SPOT	9:00PM-PRESIDENT	Per week (1), Mo	10/22/12 10:47PM (Mo)	00:30	PRESIDENTIAL DEBATE	RB201202H	\$4500.00	
39.0	SPOT	12:30PM- 1:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 12:53PM (Mo)	00:30	7 News at Noon	RB201202H	\$600.00	
39.0	SPOT	12:30PM- 1:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/23/12 12:50PM (Tu)	00:30	7 News at Noon	RB201201H	\$600.00	
39.0	SPOT	12:30PM- 1:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/25/12 12:50PM (Th)	00:30	7 News at Noon	RB201202H	\$600.00	



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Petta, Ryan & Co. (2589)  
Shiebler, Charles (1011)  
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Contract 47833  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Petta, Ryan & Co.  
117 Sterling Street  
Clinton,, MA 01510

AgM

Product POLITICAL ISSUE (1052)  
Brand Est 151 (27525)  
Acct Types Local/Political Issue Agency  
Est/Headline 151/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 3:24:12PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
43.0	SPOT	10:00PM-CHICAGO F	Day,W-1	10/24/12 10:27PM (We)	00:30	CHICAGO FIRE	RB201201H	\$7000.00	
44.0	SPOT	10:00PM-DATELINE	Day,F-1	10/26/12 10:30PM (Fr)	00:30	DATELINE	RB201201H	\$5000.00	
45.0	SPOT	7:00AM- 8:00AM	Day,Sa-1	10/27/12 7:23AM (Sa)	00:30	Today Show Weekend	RB201202H	\$900.00	
48.0	SPOT	8:00AM- 9:00AM	Day,Sa-1	10/27/12 8:22AM (Sa)	00:30	Today Show Weekend	RB201202H	\$900.00	
49.0	SPOT	6:00PM-7 News at 6	Day,Sa-1	10/27/12 6:18PM (Sa)	00:30	7 News at 6	RB201201H	\$2200.00	
51.0	SPOT	10:59PM-7 News at 11	Day,Sa-1	10/27/12 11:27PM (Sa)	00:30	7 News at 11 PM	RB201202H	\$3000.00	
52.0	SPOT	7:57AM-TODAY SHOW	Day,Su-1	10/28/12 7:58AM (Su)	00:30	TODAY SHOW-SUNDAY	RB201202H	\$1000.00	
56.1	SPOT	12:30PM- 1:00PM	Per week (4),We,Th,Fr	10/17/12 12:50PM (We)	00:30	7 News at Noon	RB201202H	\$1500.00	
56.1	SPOT	12:30PM- 1:00PM	Per week (4),We,Th,Fr	10/18/12 12:41PM (Th)	00:30	7 News at Noon	RB201202H	\$1500.00	
56.1	SPOT	12:30PM- 1:00PM	Per week (4),We,Th,Fr	10/18/12 12:56PM (Th)	00:30	7 News at Noon	RB201201H	\$1500.00	
56.1	SPOT	12:30PM- 1:00PM	Per week (4),We,Th,Fr	10/19/12 12:31PM (Fr)	00:30	7 News at Noon	RB201202H	\$1500.00	
57.1	SPOT	4:00PM- 4:30PM	Per week (4),We,Th,Fr	10/17/12 4:20PM (We)	00:30	7 News at 4	RB201202H	\$2000.00	
57.1	SPOT	4:00PM- 4:30PM	Per week (4),We,Th,Fr	10/17/12 4:27PM (We)	00:30	7 News at 4	RB201201H	\$2000.00	
57.1	SPOT	4:00PM- 4:30PM	Per week (4),We,Th,Fr	10/18/12 4:20PM (Th)	00:30	7 News at 4	RB201202H	\$2000.00	
57.1	SPOT	4:00PM- 4:30PM	Per week (4),We,Th,Fr	10/19/12 4:20PM (Fr)	00:30	7 News at 4	RB201202H	\$2000.00	
58.1	SPOT	4:30PM- 5:00PM	Per week (4),We,Th,Fr	10/17/12 4:55PM (We)	00:30	7 News at 4	RB201202H	\$2500.00	
58.1	SPOT	4:30PM- 5:00PM	Per week (4),We,Th,Fr	10/18/12 4:42PM (Th)	00:30	7 News at 4	RB201202H	\$2500.00	
58.1	SPOT	4:30PM- 5:00PM	Per week (4),We,Th,Fr	10/18/12 4:56PM (Th)	00:30	7 News at 4	RB201201H	\$2500.00	
58.1	SPOT	4:30PM- 5:00PM	Per week (4),We,Th,Fr	10/19/12 4:47PM (Fr)	00:30	7 News at 4	RB201201H	\$2500.00	
59.0	SPOT			10/20/12			1 preempt @\$3500.00	\$0.00	Schedule Change
60.0	SPOT	6:30PM- 7:00PM	Per week (1),We,Th	10/18/12 6:52PM (Th)	00:30	NBC Nightly News	RB201202H	\$3500.00	M/G For 59.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$94,300.00	Total Spots	58
Commission	(\$14,145.00)		
Net Total	\$80,155.00		